

# **[PDF] Little Platinum Book Of Cha-Ching: 32.5 Strategies To Ring Your Own (Cash) Register In Business And Personal Success (Jeffrey Gitomer's Little Books)**

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## **Description:**

### **From the Back Cover**

#### ***What is CHA-CHING?***

*Cha-Ching!* is a sound familiar to all.

*Cha-Ching!* is the sound of a cash register ringing up a sale.

*Cha-Ching!* is the sound of achievement.

*Cha-Ching!* is the sound of motivation and inspiration.

*Cha-Ching!* is the sound of money.

*Cha-Ching!* is the sound of wealth.

*Cha-Ching!* is the sound of fulfillment.

***Cha-Ching! is the sound of music...***Music that makes you feel great every time you hear it. Not just rhythm, Cha-Ching! sets the tone for more Cha-Chings! and gives you the self-confidence that if you have rung the register once, you can ring it again, and again (and again).

***Cha-Ching! is the sound of success...***The continued achievement, motivation, and inspiration -- adding up to a sweet choir of melodic sweetness. It's the sweet sound of success. What's your sound of success?

Buy *Cha-Ching!* and make your own music, dance to your own rhythm, and ring your own register. The *CASH* register.

**About the Author Jeffrey Gitomer** is the world's #1 expert on selling. He is author of **Little Green Book of Getting Your Way**, as well as the WSJ and BusinessWeek bestsellers **Little Good Book of YES! Attitude**, **Little Red Book of Selling**, **The Little Red Book of Sales Answers**; **The Sales Bible**; and **Customer Satisfaction is Worthless, Customer Loyalty is Priceless**. He gives over 100 presentations a year, serving customers ranging from Coca-Cola to Cingular Wireless, Wells Fargo Bank and IBM to Mercedes Benz.

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